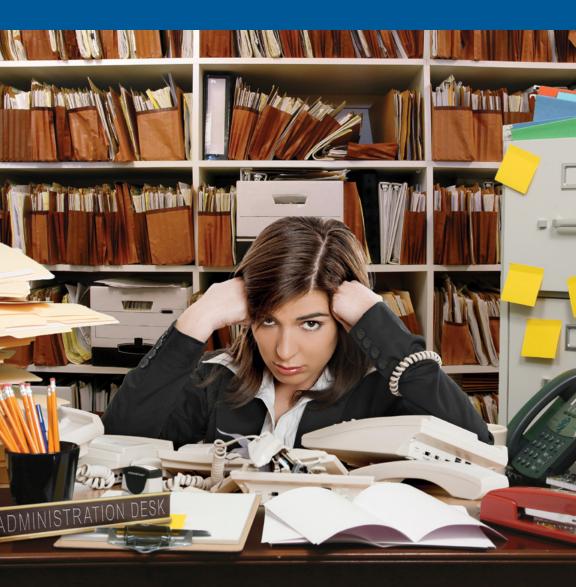
Go from inundated...





Help your school save time, improve enrollment and fulfill its mission.

Simplify your school's administrative tasks and set it up for success. With Gradelink Student Information System, you'll empower your school to perform at its best with integrated management, teaching and learning tools.

It's easy to get up and running with Gradelink. We'll walk you through the process step by step.



Schedule a free demo.

A friendly, no-pressure webinar session to discuss your needs.



Let us get you set up.

We custom build your account and train your staff — usually in a week.



Rest assured.

We back you up with toprated personalized support.



"The benefits are outstanding for teachers, administrators and school support staff."

— Jamie B.

Centralizes Everything

Simplify all of your grading, attendance and other administrative tasks.

Completely Cloud-Based

Work anywhere internet access is available.

Fast and User-Friendly

Spend less time clicking and more time doing what you do best—educating. Watch a live demo: gradelink.com/setfree.

Schoolwide Communication

Connect administrators, teachers, parents, and students.

Stable and Secure

Your data is protected and backed up daily.

Amazing Service

Personalized, friendly training and support.

The Industry's Highest-Rated SIS

The awards keep stacking up. Our 1300+ schools have made us the highest-rated K-12 SIS on independent review sites like Capterra, GetApp and G2 Crowd in multiple categories.





G2 Crowd

Highest Satisfaction:

- Overall Student Information System
- <u>SMB Student Information System</u> Winner:
- Mid Market Implementation

Winner, All Categories:

• Gradelink vs. PowerSchool



Capterra

Highest-Rated Software:

- Classroom Management
- Gradebook
- School Administration
- Student Information System



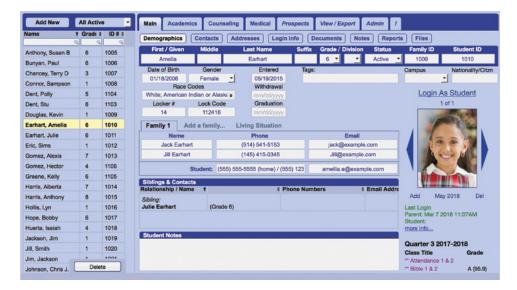
GetApp

Highest-Rated Software:

- Customer Support
- Student Information System

Student Records

The information you need at your fingertips.



Student Information

Managing all of your student information is easy. Store addresses, demographic data and more for each student. Track enrollment status and even create your own custom tags to suit your school's needs. Export data to Excel, access and print dozens of reports, and so much more.

"All of our records [are] in one spot. If I run into an issue, customer service is ready to help."

— Ben M

Classes

Take full control of your classes. Configure credits, grade scales, graduation requirements, titles and more, all customized to your school's values. Set up once, then use it term after term.

Block Scheduling

Configure rotating block schedules on a weekly or bi-weekly basis, including times and locations. Insightful reports bring clarity and color to printable schedules.

Medical Data

Authorize staff to provide easy access to medical records, including immunizations, medications, medical history and more in the full-featured medical section.

State Reporting

Gradelink supports a growing list of state reports, so your school can have a best-inclass SIS experience while meeting requirements for your state.

Family Contacts

Stay in the know on who's who with family contact information, shared contacts, address labels and a family directory.

► Free demo: Gradelink.com/setfree

Attendance & Behavior

Keep track of everyone.

Attendance Marking and Reporting

Taking attendance is a snap. Once submitted, these records are immediately available to the school office so administrators can see who was marked absent, tardy, etc.

Choose daily attendance – featuring commenting and tracking for multiple attributes – or take attendance for each subject – with optional conduct grades.



Behavior

Document discipline incidents and behavioral issues. See patterns and notify teachers of potential conflicts.



Preschool Sign-In

Make a great impression on parents with Preschool Sign-In. It's easy for them to check students in and out securely on a computer, tablet or smartphone. Administrative staff can see instantly which students are on campus.

Use Preschool Sign-In to automatically record attendance each day. Speed up your billing process with a record of each student's time in the classroom.

"My experience with Gradelink was awesome!"

— Anna H.

Communication & Marketing Tools

Get the word out.

SmartSend Pro*

Send urgent text messages right from Gradelink to your entire school family. Record a crucial voice message for mass phone broadcast, even on landline phones. Helpful features like custom lists, scheduling and history logs make communication even easier.

SmartSend Email

Keep your staff, your students and their families connected with user-friendly, built-in email. Schedule emails to be sent at a specific date and time.



Ever need to quickly send an email to everyone on the soccer team? Or perhaps to just your alumni? It's easy with the custom Group Creator. Quickly filter recipients by type, status, class and more. Make lists for any situation or group, and they'll be a click away.

School News & Teacher Pages

Communicate important events with the entire school using a School News page. It's the first thing students and parents see when they log in and it can even be posted on your school's website. Keep each class informed with Teacher Pages, personalized web pages for teachers to use as announcement boards, newsletters, class/course pages, and more.

It's easy to add and edit content anytime, including text, pictures, and links for file downloads.





Calendars

Keep everyone in sync with integrated calendars. The faculty calendar shows events only to your staff, while the all-school calendar is visible to parents and can be embedded on your school's website. Teachers can even have class calendars, with homework assignments automatically showing on the date due.

School Websites

Essential for recruiting and communication.





"In just the first week, five families booked tours on our new website. Saves us so much paper work and hours spent handling calls."

— Heather G.

A modern, appealing website is a crucial tool for sharing your school's core values, marketing to prospective families and boosting your admissions.

We design websites that do all that, yet are easy to maintain. You'll get a personal web consultant who will take you through the process step by step, ensuring we build your site to your satisfaction. Your custom site will include:

- Your school's logo, colors and more.
- Photo galleries and videos you can update yourself.
- An automated scheduling app to book more tours. One school booked five tours in the first week with its new website!
- Integration with Gradelink Calendar or Google Calendar.
- Integration with online enrollment*.
- Integration with social media Facebook, Twitter, YouTube and others.
- Responsive design optimized for smartphones and tablets.

Call us today at 800-742-3083 to get started or find out more.



Online Admissions

Improve your enrollment.

Streamline Your Admissions

Cut hours of paperwork and improve enrollment with EnrollMe, Gradelink's online enrollment system. When EnrollMe is embedded on your school's website, parents can register securely at home or on the go. Once prospective parents submit their enrollment information, it appears right in





Gradelink where applicants can be reviewed and approved.

You can even set up a workstation in your school office, an open house or a recruiting event and let eager parents register securely on the spot.

EnrollMe is an add-on to Gradelink's standard service. Form customization services are required and pricing varies.

► Free demo: Gradelink.com/setfree

Prospective Student Form

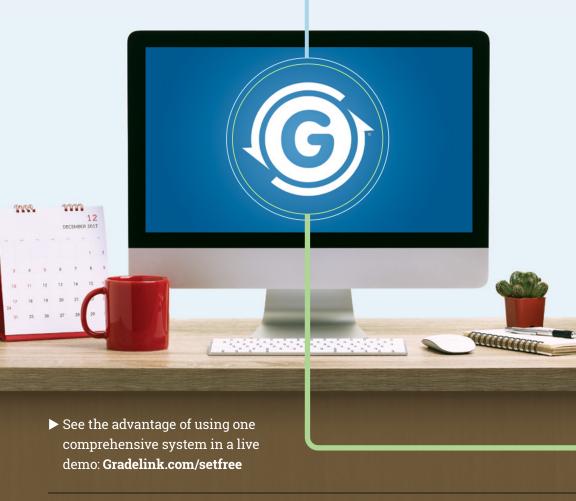
Turn your website into a tool to collect prospects with the Prospective Student Form. As visitors to your website enter their information, it goes directly into your Gradelink account, making it simple to follow up with them. Use it on your mobile device to capture leads on the go.



Integrated Teaching Tools

One comprehensive system.

Get the advantage of bringing together everything teachers need in one place. Assignments from Lesson Plans can be added to the gradebook. Your choice of standards integrate with the lesson plans and assignments. And customized report cards bring together traditional grades or even standards reporting, at your school's preferred level of detail. It's all one complete system.





Lesson Plans

Prepare complete lesson plans right in Gradelink. Add assignments and homework, which can be included in the GradeSheet. Standards are fully integrated.

Each fully customizable plan section can be labeled and includes a rich text editor for top-notch formatting.

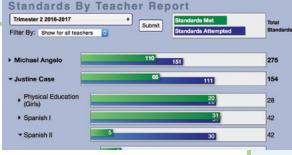
Intuitive functions make planning a breeze. Copy and paste lessons and move them

forward or backward, or extend them across multiple days. Drag and drop lessons between days. Set up weekly schedules. View the calendar by the month, week or day. No wonder teachers love Gradelink's Lesson Plans!

Standards (optional)

For teachers and administrators that need to incorporate standards, it's easy see which ones have been covered in order to close any gaps in their curriculum. Teachers simply link assignments to any applicable standards to monitor how well students and classes are performing in a given set of standards, including category or sub-category averages.

Whether your school teaches to Common Core State Standards (CCSS), Next Generation Science or your own state or local diocese/district standards, Gradelink can accommodate your needs. Custom standards specific to your school can also be configured. We make it easy.



ID	Standard	Status	Asnmt. Count	Pass Rate	
Reading Literature			View Grades		
Key Ideas	and Details	Vi			
3.RL.1	Ask and answer questions to	UnMet	2/1	45%	
3.RL.2	Recount stories, including fall	UnMet	2/1	60%	
3.RL.3	Describe characters in a stor	UnMet	0/1	-	
Craft and	Structure	Vi			
3.RL.4	Determine the meaning of wo	UnMet	0/1	-	
3.RL.5	Refer to parts of stories, dran	UnMet	0/1	-	
3.RL.6	Distinguish their own point of	UnMet	0/1	-	
Integration of Knowledge and Ideas			View Grades		

Stand

of A

% of 5

3.RL.2

Anthor

Bartlet

Ellery,

Frankli Hopkir

McKea

Morrie

Teacher Gradebooks

The GradeSheet combines the look and feel of a traditional gradebook with the advantages of instantly calculating final grades and displaying points, letters or percentage grades with a simple click. Customizable grade codes allow each

able grade codes allow easy marking of assignments as absent, excused, late or any other preferred term.

Individual Assignment Comments

Teachers can leave helpful feedback on assignments for students and their parents to read when they log in.



Calendar

Homework assignments appear automatically on their due dates on class calendars.

Assignment Collections

Never retype an assignment again! Save homework and projects for re-use, complete with descriptions, file attachments, standards and more. Assignments can even be shared among teachers.

- Homework: Ch.1 Pop Quiz View: Percentage Class Grade Tue. 03/15 5% (Home) Sat. 05/21 10% (Quiz) Sat. 05/21 2% (Home Show Nongraded Grade Grade Grade Grade 84% Aretti. Sosumi 75% 91.5% 95.8% Arownd, Orson 86% 72% 69.3% 84.7% Cawm, Windsor 100% 96% 85.5% 92.8% Croud, Theresa 78% 76% 75.1% 87.6% rroni, Bea 68% 66.67% 69% 88.4% 76.7% First, Hugo 88% 95.5% First, Igo 82% 96% 94.3% 97.2% 100% Maygitt, Willie 94% 67% 96.8% 98.4% Nokitov, Will U. 76% 74.5% 7.3% O'day, Colette 83% 82.4% 1.2%
 - Alerts for Birthdays, Discipline and Absences
 - 2. Lowest Grade Dropped
 - 3. Customizable Grade Codes
 - 4. Extra Credit
 - 5. Nongraded Assignments
 - 6. Class and Projected Grades

Custom Grade Scales

Mix and match virtually any grading scale, for any class, whether you use ABC or 123.

Access

Teachers can be granted access to detailed profile info, including medical notes, as well as view and enter discipline incidents. Conveniently acces-

sible from the GradeSheet.

Mobile App

Parents and students can see assignments, grades and more with the Parent/ Student App.





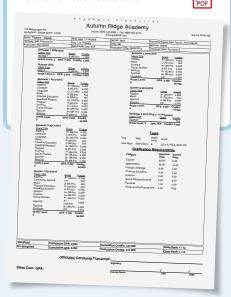
Cards

Choose from several customizable report card styles to fit your needs. Get a tailored report card with support for custom classes and grade scales, numbered and term comments, attendance, behavior, work habits and much more. Even include your school's logo or watermark.

Standards-based report cards can display averages for standard categories, subcategories, or individual standards.

Transcripts

Transcripts get updated automatically when teachers conclude classes for the term. Formatted and ready for printing, they are easy for administrators to update as needed. Your school's graduation requirements can be displayed to show earned and remaining units for each student.



Students & Parents

Keep parents informed.

Parent/Student Access

Keep parents involved in their child's academic progress with easy access to grades, due dates, upcoming assignments and links to important files to download.



Auto Grade Monitoring

Help busy parents stay updated on their child's academic development with email alerts. They can opt for notices when their child either excels or underachieves in a class.

Attendance

Parents can monitor attendance and conduct on a daily basis and get instant email alerts for noted absences, tardies or other marks.

Mobile App

Parents and students get access to full academic and attendance information with the mobile app optimized for iPhones, iPads, and Android devices.



- Get alerts for grades and attendance.
- View class and assignment grades, attendance, upcoming homework, school news, teacher comments, enter and track service hours and more.







"I love how simple it is to communicate with parents and staff at the school."

— G2 Crowd reviewer



Homework and Late Work

When teachers add assignments to Gradelink's lesson planner and gradebook, parents and students will always know what's coming due, what their grades are, and any work that has become late or incomplete.

Behavior

With discipline email alerts, parents can be automatically notified of behavioral or disciplinary incidents, including dates, locations and the disciplinary actions taken.

Separate Logins

Gradelink provides separate logins for split families and individual student accounts.

View and Pay Bills

Save time and money on postage by posting statements online for parents' easy access. Add Payment Processing and parents can pay those invoices right online (see page 16).



Multiple Language Options

Just like admins and teachers, parents and students can set their default language to Spanish or Chinese.



Volunteer & Service Hours

It's easy for parents to submit volunteer or community service hours info right in Gradelink and in the Student/Parent app. Administrators can track total hours submitted and remaining by student or family, and approve submitted entries.

PREMIUM SERVICE

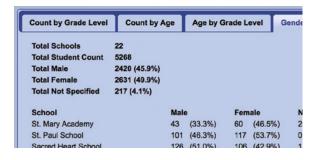
Districts & Dioceses

See the big picture.



District & Diocesan Gateway

Superintendents get a district/diocesan gateway with on-demand access to powerful reports, including demographics, academic performance, attendance, and student data from any school in the district or diocese. Run reports for the entire district or diocese, or for specific sub-groups which can be configured by district/diocese staff. Custom development is also available to suit your particular needs.



Total School Total Stude Average St	22 5268 239.5					
Student Count By Grade Level						
Grade	Student Count					
PS	151	2.9%				
PK	358	6.8%				
K	524	9.9%				
1	548	10.4%				
2	501	9.5%				
3	510	9.7%				
4	545	10.3%				
5	547	10.4%				
6	529	10.0%				
7	508	9.6%				
8	541	10.3%				
Student Count by school						
St. Mary Ac	354					
St. Paul Sch	273					
Sacred Hea	635					

"Our school has used several online grading sites over the past few years. This is by far the best."

- Christy F.
- ▶ See for yourself with a live demo: Gradelink.com/setfree



Get integrated payment processing at competitive rates. Put a payment button in front of parents to let them pay any outstanding balances on demand. Collect registration fees by integrating Payments with EnrollMe*, Gradelink's online enrollment tool (see pg. 8). Fully automated recurring billing is also available. Contact Gradelink for more info today.

- Process all major credit cards at very low rates.
- Process ACH (bank account) debits for a flat \$0.15 fee.
- Collect payments from parents right within Gradelink.
- Set up automatic recurring tuition payments online.
- Integrates with EnrollMe*—collect fees during enrollment.

PaySimple

We've partnered with PaySimple, an established leader in payment processing to offer Gradelink users exclusive pricing. With no long term contracts and an easy setup process, switching to Gradelink Payments is easy. Call today to learn more.



Postal Code 92679

Amount \$ 935.00 Total \$ 958.38

A convenience fee of 2.50% applied to payr

Cancel

Pay Now

AutoPay

Recurring tuition billing is easy to automate right in the Gradelink interface. AutoPay uses plain language to make it simple to configure a set number of payments, spread out over a given period, using any of your accepted payment methods. Plus, get notified if a payment has failed.

Add Convenience Fees

With Gradelink Payments you can have convenience fees applied to parent payments automatically.



Tuition & Lunch Billing

Built-in financial power tools.

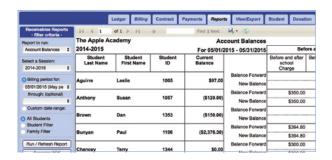
Book a demo atGradelink.com/setfree



Make managing school finances easier with built-in tools like tuition and billing management, invoicing, donor tracking, student and family statements and childcare expense reports.

Statements and Reporting

Powerful reports are available to administrators, including account balances, receipts, lunch billing and family statements. Post student or family billing statements online for immediate download.





Online Stores and Fundraising

PaySimple forms create an effortless shopping experience with customizable shopping carts, allowing shoppers to click and buy from their smartphone or computer. Set up an online store to

sell spirit wear and gift shop items or collect funds for fundraisers and events.



Aging Reports

Use the Aging Report to quickly list, search and sort through outstanding or credit balances, including overdue balances in 30, 60, and 90+ day intervals.

Getting Started

It's easy to get up and running with Gradelink. We'll walk you through the process step by step.

1. Schedule a free demo.

Call 800-742-3083 or go to gradelink.com/setfree to schedule a friendly, no-pressure webinar session to discuss your needs.

2. Let us get you set up.

We custom build your account and train your staff.

3. Rest assured.

We back you up with toprated personalized support.

Loaded with Tools Tailored to Your Needs

All the features listed below are included with Gradelink standard service.

Award-Winning Support

Unlimited Phone & Email Support Unlimited Access to Gradelink's Help Website Training for All Staff Members **Automatic Feature Updates**

Attendance

Advance Holiday Scheduling Attendance per Class Report Attendance Register Class Attendance & Conduct Custom Attendance Report Daily Attendance **Detailed Attendance Report Extended Care**

Preschool Sign-in Student Roster/Data Export Total School Attendance

Classes & Scheduling **Block Scheduling** Class Calendars Concurrent Mixed Terms (Quarters/Trimesters/etc.) Create & Manage Classes **Custom Class Types Custom Grade Scales** Manage Grade Scales Simple & Advanced **Teacher Schedules** Standards Per Class Student Scheduling

Communication

Email Blast (SmartSend) Group Builder (SmartSend) Prospective Student Form School Calendar School News/Announcements School Web Pages Teacher Web Pages

Discipline

Discipline Email Alerts Discipline Records Enter/Track Discipline

IT/General

100% Web-Based Data Backed Up Daily Graphics/School Logo Integration iOS & Android Mobile Support Login History Secure SSL Login Staff Permissions Works in Chinese and Spanish Works with Mac & Windows

Medical Records

Track Immunizations, Medications, Medical History, & Other Records

Misc. Reports*

Address Labels Birthday List Classes by Attendance Classes by Average Grade Family Directory **IEP Tracking Lunch Reporting** Security Activity Log Staff Roster Standards Met by **Teacher Report** Volunteer Service Hours Tracking

Report Cards

Comprehensive Reports **Conduct Reports** Customizable Report Cards **Deficiency Reports Progress Reports** Standards-Based Report Cards

Staff Accounts

Credentials **Employment Status** Full-featured Contact Info Pav Grade Set Access Levels Set Notifications

Standards

Individual, Class & **Teacher Metrics** Lesson Plan Standards Coverage Standards-Based Grading Standards Met Reporting

Student Information

Demographic Management Ed-Fi Certified Manage Student Records School Averages Report Student Ethnicity Reporting Student Photos

Student/Parent Access

Auto Attendance Monitoring via Email Auto Grade Monitoring via Fmail Download File Attachments Multi-class View Parent Login Student Loain Student/Parent App Transcript Information View Attendance & Conduct View Current Assignments

View Current Grades View School & Class Calendars View Student Schedule View Upcoming Assignments

Teacher GradeBooks

Access from Home or School Annual Cumulative Grades Assignment Collections Assignment Type Weighting Attach Files to Assignments Auto-drop Lowest Grade Class Effort & Citizenship Copy Assignments **Create Preset Comments** Curves/Grade Boost **Custom Comments** Custom Grade Codes Enter Info Once-No Uploading Extra Credit GPA/Scores Report (Honor Roll) Incomplete Assignments Report Lesson Plans Letter, Points, Percentage Low Grade Highlighting Multi-class View **Preset Comments** Projected Semester Grade Semester, Yearly Averages Sports Eligibility Reports Team Teaching/Grading Track Homework, Tests, Projects, Quizzes, & More **Transcripts** Transcript Folder Labels

Unified Gradebooks (Log In Once For All Subjects)

Tuition & Billing

Accounts Receivable Add Convenience Fees Aaina Report **Billing Statements** Incidental Billing

And more!

Premium Services

Districts & Dioceses

Age by Grade Level Average Grades Count by Grade Level Gender & Ethnicity View All Student Info

EnrollMe

Online Enrollment/Admissions

Integrations

Apple School Manager **FACTS Tuition** Georgia HOPE Scholarship MicrosoftSchool Data Sync (SDS) **PaySimple** Renaissance RDI Schoology Wisconsin WISEdata

Payment Processing

Automatic Payments Pay on Demand

SmartSend Pro

Text Alerts & Voice Messaging Schedule Blast

Website Design

Tailored for Your School Easy to Update Responsive Design

We're in good company. Our list of integrations continues to grow to meet your needs.















Compatibility:



















Student/Parent App:





Save time. Improve enrollment. Fulfill your mission.

"Putting grades, lesson plans, communication, teacher features and admin features all in one place is the best thing invented since sliced bread!"

— Jamie B.

